



THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FL

OWEN TORRES
MANAGER

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November 6, 2013
Bulletin #P-14745-CSCO/C

Contact: Vickie Middlebrooks, PX 47661
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Action By: December 6, 2013

TO: All Principals

FROM: Jason Shockley, Chief Strategic Communications Officer *J.S.*

SUBJECT: **4th ANNUAL ALCOHOL PREVENTION POSTER CONTEST**

Adolescent alcohol use negatively impacts students' academic performance bringing consequences such as absenteeism, lower grades, disruptive behaviors, suspensions, and below grade level test scores.

Student Intervention Services, Transportation Services, and the Office of Communications are collaborating with the Palm Beach County Substance Awareness Coalition, Adobe, South Florida Fair, Wellington Rotary Club, and the Palm Beach County Sheriff's Office to address underage drinking by sponsoring the **4th Annual Alcohol Prevention Poster Contest**.

The top six posters (two elementary, two middle, and two high schools) will be displayed on school buses throughout the District and all semi-finalists will be featured at the 2014 South Florida Fair.

All schools can participate by:

- Promoting the contest and encouraging students to submit an entry form by **Friday, December 6, 2013** (Rules and entry forms are available at www.pbcBusPoster.org)
- Encouraging students, teachers, staff, and parents to participate in the online voting period Thursday through Wednesday, January 9 – 15, 2014 at www.palmbeachschools.org
- Visiting the semifinalist entries at the South Florida Fairgrounds from Friday, January 17 through Sunday, February 2, 2014
- Attending the Monday, February 17, 2014 awards ceremony to honor the winning student artists
- Volunteering at the Tuesday, February 18, 2014 community event to post the winning posters inside school buses

Thank you for making the **4th Annual Alcohol Prevention Poster Contest** a success in all Palm Beach County Schools.

For further information, please contact Vickie Middlebrooks, 561-357-7661 (PX 47661).

EWG/JS/OT/NA:ca

Approved: _____

[Signature]
E. Wayne Gent, Superintendent